

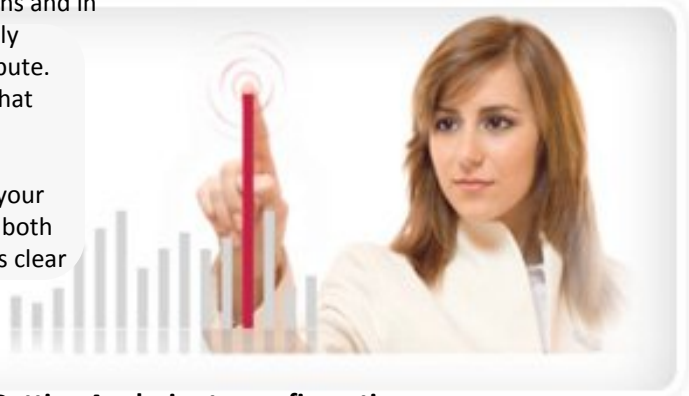
Manage Metrix is an Enterprise-wide, business intelligence solution that centralizes a company's data into one data warehouse, giving you a **single version of the truth**.

Manage Metrix is a framework for success, jointly designed by Taurus Software and F. Curtis Barry & Company, It combines proven technology with 30+ years of industry best practices for multichannel businesses. Each step of the way, you are supported with expert education, support and consultation to understand what factors contribute to a successful bottom line – and then how to measure, analyze and understand them for maximum results.

The difference between Information and Intelligence

Most businesses have the *Data* – lots of it, in multiple locations and in different formats. Bringing all of that data together frequently consumes time and resources and the results are often in dispute. With so much raw data, it becomes a challenge to focus on what really matters.

Manage Metrix not only harnesses the wealth of data within your organization, it also presents it with ready-to-use queries for both operational and executive views of the business. The result is clear information available to business users on demand – enabling intelligent decisions for improved profitability.



Venture beyond a typical Data Warehouse -

- Many “Data Warehouses” are limited to a certain functional area. Manage Metrix cuts across the silos to integrate information throughout the enterprise and provide a “single version of the truth”.
- Pre-built, yet Open application-independent structure.
- Real-time operational data (details) along with executive-level aggregated and summary data.
- Database can be Oracle, SQLServer or DB2.
- Flexible options for operating systems.

Data Population – automate the gathering and crunching!

Come out from under the burden of spreadsheets and the required cutting, pasting and exporting. Manage Metrix allows you to immediately obtain and act on information.

- Real-time, incremental or batch data feeds from your OMS, website, phone switch, spreadsheet and/or other sources with Taurus data movement tools.
- Pre-built data feed mappings available for applications such as Ecometry, CWDirect, CWSerenade, and Natural Solutions.
- Entry screens included for company-specific data such as budgets and plans.
- Mapping tools included for custom-designed needs.

Putting Analysis at your fingertips –

- Ready-to-use pre-built queries with little or no IT involvement.
- Intuitive presentation that allows business users to easily see summarized results, as well as the details behind them.
- Dynamic analysis allows re-sort, drill-down, focus, drill up, filtering and more.
- Flexible presentation with charts, graphs, pivot tables and reports.
- Ability to publish results and to distribute throughout organization.
- Open design and tools to modify or create custom queries.

Helping you focus on what matters –

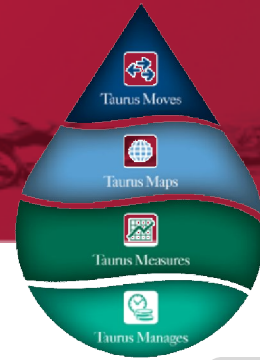
- Manage Metrix helps you eliminate the “static” and allows you to concentrate on the areas that provide the biggest payback.
- Professional education and guidance tailored to you.
 - Establishment of goals with periodic follow-ups.
 - Key Performance Indicators (KPIs) based on best practices used by successful (profitable) companies to monitor performance, identify opportunities and avoid pitfalls.
 - Achieve optimum Inventory levels.
 - Refine your Merchandising mix.
 - Maximize your Marketing budget.
 - Monitor Vendor Performance • ...and more!

Ready for Intelligence? Contact us today for more information! Call 650-2022 ext 1 or visit

www.managemetrix.com

Making Data Liquid – Manage Metrix Architecture

At Taurus Software, making data liquid means taking your information and creating business intelligence. Manage Metrix MOVES data from disparate production systems real time into a data warehouse using pre-built, customizable MAPS. Business users have real time operational data at their fingertips without impacting production or IT. Pre-designed analysis for operational and strategic analysis let you MEASURE and MANAGE your business.



Moves

Anytime, any system, anywhere.

Taurus uses real-time data movement to synchronize, migrate and replicate data where-ever and whenever you need it, so you are able to:

- Consolidate disparate environments real time.
- Ensure you are always using the most current data available.
- Eliminate the risk of disruption or slow down of your production systems. (mission-critical applications).
- Utilize built-in tools to manage data movement more efficiently and effectively.
- Provide real-time data to other systems.



Maps

Decode, document, deliver.

Unleash the limitless potential of your production data by transforming it into deciphered data that is query-ready and real-time. Taurus Maps take the work out of trying to build a reporting environment for a specific application.

- Move data from your production environments to a real time open systems repository.
- Pre-built maps for leading systems such as MICROS-Retail (CWDirect or CWSerenade), Escalate Retail (Ecometry), and Natural Solutions (Natural Order) just to name a few.
- Decoded, standardized and reorganized data is easy to understand.
- User-friendly descriptions for all data elements and documented codes make business users self-sufficient.
- Modify Maps to meet your unique requirements or build your own to bring any data source's data into your reporting environment.



Measures

The right information, the right time.

Taurus Measures maximizes the user experience with a set of easy to use pre built queries and analyses across key business such as merchandising, marketing, purchasing, finance, operations and fulfillment.

- Real time analysis– including charts, graphs and pivot tables allow you to make decisions and share information while it is still relevant.
- User driven analysis without impacting IT or production performance.
- A single version of the truth – allows you to make decisions, develop strategic plans, problem solve and analyze business performance.
- Use pre-built queries, modify them to meet your specific requirements, and build your own to support your decision making.



Manages

Think Fast.

Gain an executive view of your business - measuring performance against industry standards, benchmarks, budgets and metrics that identify areas that require attention. Taurus Manages:

- Seize revenue opportunities and improve business efficiencies.
- Monitor the overall health of the business.
- Make informed decisions that affect profitability.
- Identify and address issues that negatively impact the bottom line.
- Gain a competitive advantage with expert Consulting