



How successful is my merchandise mix?

Which channel is performing the best?

What are my most profitable price ranges?

Are my results tracking to forecast?

Think fast. You think you know how your items are performing – if only you could prove it. Now, with the Manage Metrix Merchandising module from Taurus you can. This valuable business performance management tool provides executives and managers with the insight they need in order to effectively pick winners, replace under-performing items, and build the brand from a product mix perspective. Manage Metrix consolidates data from disparate applications into a centralized environment, so you receive a single version of the truth, helping you proactively monitor the overall health and profitability of your company. Keep your finger on your business pulse with the Manage Metrix Merchandising module.



Taurus Software
Making Data Liquid

The maximize-your-merchandising-profitability solution.

Item profitability, channel profitability, price range profit/loss analysis, and more – through several key metrics, the Manage Metrix Merchandising module measures the true net contribution to profit of items throughout the entire merchandise hierarchy. Access to summarized and detailed results enable you to make informed decisions that impact your company's revenue.



Taurus Manages
ManageMetrix™

What are good business practices?

- Setting goals, tracking your performance, and communicating results against plans across the full organization
- Understanding products and price points that maximize profits
- Making sure you are offering products that customers want at the right price
- Reacting quickly to product performance - ditching losers - finding more winners
- Knowing when products are nearing the end of their life cycles

You can't improve what you don't measure!

You need more than a hunch

A majority of items don't perform. You need to quickly identify non-profitable items and replace them with money makers. Don't rely on just your instincts to pick the winners or identify losers.

Manage Metrix Merchandising takes into account not only net margin dollars but also allocations for marketing, operational and general and administrative expenses. Knowing the true cost and value of each product allows in-depth analysis of product classifications and an understanding of the factors that contribute to an item's profitability.

This business intelligence application **eliminates the guesswork** and provides the data and analysis you need to manage your merchandise.

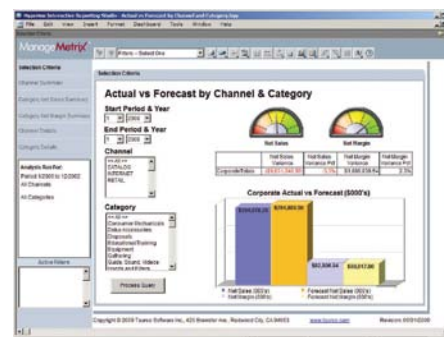
Turn your questions into answers

In the multi-channel marketplace, not having the answers you need – easily and when you need them – can cost you money and lost opportunities. You need instant feedback and analysis to keep your company on the path to success.

Do you really know how and where your merchandise makes your company money?

- Web vs. catalog
- New vs. repeat
- Import vs. domestic
- Drop-ship vs. stock
- Private label vs. open market
- Featured vs. non-featured

With the Manage Metrix Merchandising module, you'll have the answers you need to unlock your company's profit potential.



Find out more about the software that helps you make better use of your data. Visit ManageMetrix.com or call **650-482-2022 x1**.

About Taurus Software

At Taurus Software, making data liquid means helping turn data into business intelligence, smart decisions, and competitive advantages – the lifeblood of your company. Taurus products include a variety of applications developed to help clients get more from their data by allowing them to Move, Map, Measure, and Manage data regardless of where it resides within business systems.

To learn more about Taurus Software or products designed for other data platforms and applications, call **650-482-2022 ext. 1**, or visit www.taurus.com.

